

**NEW
MONTHLY**

Librela[®]
Bedinvetmab

ALLEVIATE ARTHRITIS PAIN FOR A FULL MONTH



POST PRESCRIPTION INFORMATION

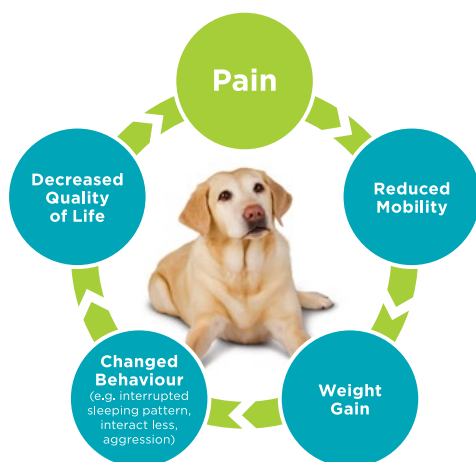
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ARTHRITIS AND YOUR DOG

Sniff Out Arthritis PAIN...and Stop it in its Tracks

Arthritis is a condition that leads to pain and progressive degeneration of the joint.¹ It affects many aspects of a dog's life including limited mobility, painful joints and a poor quality of life. Signs can often be subtle and dogs will rarely yelp, cry or vocalise the pain they are experiencing. It is therefore important to look out for signs like limping, slowing down on walks, slow to rise and difficulty jumping. While many cases of arthritis occur in older, overweight and larger breed dogs, the condition can affect dogs of all sizes, ages and breeds. Many cases go undiagnosed because owners assume slowing down is a natural symptom of getting older.

Dogs don't have to suffer the pain of arthritis—no matter their age.



It is therefore important for pet owners to recognise the signs of arthritis and to seek veterinary advice and help to provide your pet the pain relief it needs.

WHAT IS LIBRELA® AND HOW DOES IT WORK?

LIBRELA is an innovative new therapy called a Monoclonal Antibody. It is a biological therapy that works like your dog's own immune system. It targets and neutralises a protein that stimulates pain in patients with arthritis.

Through this action, one LIBRELA injection alleviates pain for a full month in addition to the benefit of a positive safety profile.²



WHAT CAN I EXPECT FROM MY DOG'S TREATMENT WITH LIBRELA®?



Increased mobility and **decreased level of pain.**²



Positive effect in your dog's **quality of life.**²



No need for daily medication—reassurance your dog is getting lasting **pain relief for a full month.**



LIBRELA can be used with other common therapies (e.g. vaccines, flea & tick products, antibiotics).²

HOW IS LIBRELA® GIVEN?

LIBRELA comes in an easy and convenient sub cutaneous injection and is to be administered every month² by your veterinarian. This convenient mode of administration removes the need and the challenge of medicating your dog daily.



WHEN CAN I STOP GIVING MY DOG LIBRELA®?

If your veterinarian has prescribed LIBRELA, it means that your dog has been diagnosed with arthritis and is in pain. Arthritis is a life-long, painful disease which cannot be cured and will progress over time.

It can however be effectively managed thanks to LIBRELA. It is therefore important to stay on top of your dog's monthly injections and visit your veterinary practice in a timely manner to ensure your beloved dog(s) gets their next injection when needed and remains comfortable!



References:

1. Johnston SA. Osteoarthritis: joint anatomy, physiology and pathobiology. Vet Clin N Am Small Anim Pract 1997;27:699-723.
2. Librela SPC.

Brought to you by Zoetis, manufacturer of LIBRELA®.

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